

SPONSOR & EXHIBITOR PROSPECTUS



CALIFORNIA SLEEP SOCIETY

12th Annual Educational Symposium

October 18-19, 2019

Embassy Suites by Hilton

San Francisco Airport Waterfront

Burlingame, California



California
Sleep Society

2019 - Educational Symposium

WHO ATTENDS THE SYMPOSIUM?

A variety of lectures on sleep and sleep technology will be offered to professional sleep technologists, sleep physicians, sleep dentists and sleep clinic managers in the western region. We are still pulling together our typically star-studded list of speakers and topics, and will send out an agenda and speaker list once it is available. Continuing Education Credits (BRPT, AAST, and AARC CECs; Physician CMEs; and Dentist CEUs,) will be awarded to those who attend this meeting. Our Society's educational meetings have had strong support over the past few years and have received highly positive feedback from attendees and exhibitors. We would love for you to be a part of our meeting. We anticipate approximately 350 attendees and have space for 30 exhibitors. Because of sponsorship and generous support from companies like yours, costs are kept affordable for attendees, many of who pay for the meeting out of their own pocket.

ABOUT CALIFORNIA SLEEP SOCIETY

The California Sleep Society (CSS) has been organized for scientific and educational purposes, and to act as a voice for sleep professionals in the State of California. CSS promotes and provides education in polysomnography and sleep medicine as well as increased public awareness of the field. CSS encourages and assists in the advancement of scientific and technical standards of polysomnographic technology, and promotes the highest standards of training and qualifications for sleep medicine physicians and polysomnographic technologists. CSS endeavors to protect and preserve the public trust in sleep medicine physicians and polysomnographic technologists by promoting the highest level of clinical standards for patient care and safety in order to produce the highest quality of polysomnographic data and sleep disorders treatment.



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SPONSORS & EXHIBITORS

If you sell, serve or manufacture products for sleep professionals, you should be here! Exhibiting at the CSS Symposium will help you showcase your products and services to the hundreds of sleep providers, technologists and administrators in attendance who make buying decisions in their facilities.

Sponsorship packages offer the highest level exposure for your business before, during and after the Annual Symposium. CSS recognizes the importance of your tangible return on your marketing investment, so we have expanded our sponsorship benefits to provide even more impact and visibility.

Why else should you exhibit? Because your competitors will be here!

WHAT SPONSORS HAVE TO SAY

"We really enjoy our sponsorship of the California Sleep Society Educational Symposium. In 2018, we saw some old friends, made some new friends and also got some business done at the conference-all in a fun and relaxing atmosphere."

Kermit Newman, CPA, MBA
President, CEO

Advanced Sleep Medicine Services, Inc.

"The Meeting was very well attended over previous years which allowed for many more interesting discussions and great for prospecting new customers. The Meeting was very well organized."

Laura Falcone
Sr. Narcolepsy Specialty Consultant
San Diego Area
Jazz Pharmaceuticals

THANK YOU TO OUR 2018 SPONSORS & EXHIBITORS

Diamond Level

- Jazz Pharmaceuticals

Platinum Level

- ResMed

Gold Level

- Harmony Biosciences
- Advanced Sleep Medicine Services
- Philips Respironics
- Apnea & Breathing Clinic

Silver Level

- Battery Power Solutions
- Sleep Connect
- Natus
- Vyaire Medical
- RhythmLink
- Respicardia
- CleveMed
- SleepQuest
- Inspire
- MVAP Medical Supplies
- Ensodata
- Fisher & Paykel Healthcare
- Oventus
- Somnoware
- True Function Laboratory
- Optigen
- Sleep Data
- C2C Sleep Solutions



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SPONSORSHIP & EXHIBITORSHIP | GENERAL INFO

We have several sponsorship opportunities for vendors who have the ability and interest to provide more substantial support to CSS. Premium sponsors will be entitled to additional exposure through our Meeting App and will be acknowledged as sponsoring various elements of the program.

Our Exhibit Hall will be located adjacent to the meeting rooms. During breaks, refreshments will be served in the Exhibit Hall allowing for booths to be well integrated into the experience of the attendees. The agenda will have ample time to ensure that vendors will be able to make good business contacts. Your representative can attend all presentations and enjoy all meals provided. While the agenda is still being developed, we expect the meetings and exhibitions to run from about **8:00AM on Friday, October 18 to mid-afternoon on Saturday, October 19**. Maximize your investment: secure your exhibit space by the early-bird deadline, which ends on **July 19, 2019**.

All exhibit spaces include 1-6' table with 2 chairs, extension cord, power strip and safety tape.

Important Dates:

Early bird registration ends: 7/19/19

Standard registration ends: 9/20/19

Late and walk-in registration: starts: 9/21/19



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AVAILABLE SPONSORSHIPS & EXHIBITORSHIPS

Diamond Level

Cost: \$7,500 (only 2 available)

- Includes sponsorship of Friday night event or Premier Sponsorship of Meeting App
- Includes priority access to Meeting App Sponsorship Features
- Includes premium exhibit location
- Includes up to 4 Attendees at the Conference
- Includes complimentary 2019 Affiliate Membership to CSS

Platinum Level

Cost: \$5,000 (only 2 available)

- Includes priority access to Meeting App Sponsorship Features
- Includes premium exhibit location
- Includes up to 4 Attendees at the Conference
- Includes sponsorship of Friday night open bar
- Includes complimentary 2019 Affiliate Membership to CSS

Gold Level

Cost: \$3,000 (only 4 available)

- Includes access to the Meeting App Sponsorship Features
- Includes up to 3 Attendees at the Conference
- Includes exclusive sponsorship of 1 break or meal
- Includes complimentary 2019 Affiliate Membership to CSS

Silver Level

Member Cost: \$1,599

Non-Member Cost: \$1,849

- Includes up to 2 Attendees at the Conference

*]Join CSS as an Affiliate Member and save \$250 on your Registration!



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AVAILABLE SPONSORSHIPS - NEW THIS YEAR!

A La Carte Level

- Branded Bag (vendor to provide content): \$500
- Deluxe Branded Lanyards: \$1,000
- Two-tone Branded Gift Bags: \$1,000
- Custom Branded Cell Phone Charging Station: \$1,850 (only 1 available)
- Conference Room Naming Rights: \$3,000 (only 2 available)
- Industry Theater Presentation: \$5,000 (only 2 available; 20 minutes in duration). *Available at Platinum and Diamond Levels only **

*Full details provided at Registration process

EXHIBITOR'S PARTICIPATION IN CSS' ANNUAL SYMPOSIUM DOES NOT IMPLY CSS' ENDORSEMENT OF EXHIBITOR. ACCORDINGLY, EXHIBITOR SHALL NOT USE CSS' LOGO OR NAME WITHOUT CSS' EXPLICIT APPROVAL.



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To register as a Sponsor or Exhibitor for this event, please go to our website at www.californiasleepsociety.org. Click on Events and select the 12th Annual Symposium and then complete your registration online. You will be able to pay online with a credit card, or payment instructions will be provided for sending in a check payment.

Please note, we have Affiliate Memberships available at the CSS, designed specifically for our vendors and corporate sponsors. Please consider joining us as an Affiliate Member and participating in our online community. Affiliate Members receive a discount on their registration fee for this event.

If you have any questions regarding sponsor and exhibitor opportunities, please contact Leigh Gallagher, Event Coordinator, at leigh@xenicus.com.

